

# SPONSORSHIP & EXHIBITION 2019

**Magnetic Materials 2019** 



Theme: "Advanced and Recent developments in the area of Magnetism and Magnetic Materials"

**CPD Accredited | 3rd International Congress on** 

# MAGNETISM AND MAGNETIC MATERIALS

October 16-17, 2019 | Barcelona, Spain

### DEAR PROSPECTIVE SPONSOR/EXHIBITOR

### **GREETINGS FROM** MAGNETIC MATERIALS 2019!

We would like to invite you to become a sponsor at the "CPD Accredited 3<sup>rd</sup> International Congress on Magnetism and Magnetic Materials" to be held in Barcelona, Spain on October 16-17, 2019.

Magnetic Materials 2019 is a unique opportunity for your organization to connect with up to 250 leading Magnetic Materials professionals who work in a variety of academics, research, industry, government and private sectors.

The Organizing Committee is diligently working on bringing the most knowledgeable researchers from all over the world, as well as leaders in the industry to explore the recent happenings in Magnetic Materials, Materials science and Magnetism through an energizing and informative program of speakers, and facilitating networking and business opportunities for sponsors through an interactive exhibition and a dynamic program of social events.

This high-profile event would be a great chance to present your company among the most representative group of people so doesn't miss this opportunity to enhance your brand and demonstrate your leadership at Magnetism and Magnetic Materials.

Sponsors and exhibitors will receive acknowledgement prior to, during and after the Congress through Congress materials and the website, and enjoy significant contact with delegates during the exhibition and social events.

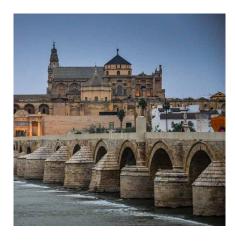
We offer a wide range of sponsorship opportunities to suit your needs. We encourage you to review the enclosed details and respond quickly, as we expect to sell out.

We look forward to your participation in this premier industry event, and welcoming you to Barcelona in October 2019. Sincerely,

Organizing Committee.

### SCOPE AND TOPICS

The scope of the Congress covers all the niche research arenas in Magnetic Materials research happening around the world. The latest achievements of Magnetic Materials and technological developments will be presented and thoroughly discussed through a series of Key Notes, Plenaries, Workshops, Symposiums and Poster sessions. A broad spectrum of research and innovation activities will range from basic research to application-oriented multidisciplinary tracks and sub tracks will be addressed at the Magnetic Materials 2019.







### WHY SPONSOR?

Sponsoring the Advanced and Recent developments in the area of Magnetism and Magnetic Materials Congress builds visibility for your brand, connects you with the industries, institutes, academicians, researchers, practitioners, students and other key stake holders which gives you a forum to share your organization's expertise.

Whether you are trying to reach your target audience at the international, national or local level, aligning your company with this Congress will win your brand valuable exposure to 300+ attendees including the best talents in industry and academia.

Magnetic Materials 2019 wants to partner with you and offer a unique platform for you to interact with an audience of international specialists allowing you:

- Wide acknowledgment of your organization leading up to and during the Congress.
- Promote and Showcase you can present your brand, company and products to our attendees, and meet potential clients and new employees face to face.
- Excellent networking opportunities during the Congress to promote your products and services to a relevant target audience.
- An opportunity to utilize the Congress experience to showcase your organization's position of support for these important research areas.
- An opportunity to source new contacts and business leads or maintain relationships with existing researchers, customers, suppliers and important institutions.
- An opportunity for your key staff to connect face to face with the most influential people, bodies and organizations representing from diverse research areas at one place over a short period of time.
- The possibility to launch new initiatives, products or services directly to your primary market.
- Gaining access to Congress attendees who are keen to improve their knowledge within the field, and through your organization's support, closely align your organization with attendees' professional development on a personal level.
- Competitive advantage you'll stand out if you're a sponsor and your major competitors aren't. If
  your competitors have already decided to be sponsors, your sponsorship becomes even more
  important, to assert your comparative market strength.

### **CONGRESS HIGHLIGHTS**

- Magnetism and Magnetic Materials
- Electromagnetism
- Spintronics Effects and Devices
- Geomagnetism
- Superconductivity and Superfluidity
- Nano Materials and Nanotechnology

- Materials Science
- Magnetization Dynamics
- Hard and Soft Magnetic Materials
- Functional Magnetic Materials
- Magneto-Optics

### SPONSORSHIP OPPORTUNITIES

We offer sponsorship opportunities for every level of interest and every budget. Standard "packages" are outlined below, but we also stand ready to customize a program and a budget that meets your unique marketing goals.

Listed below are a wide variety of sponsorship opportunities to meet your organization's budget and business development objectives.

### PLATINUM SPONSOR 7500\$

As a title sponsor, this package ensures the highest brand profile and demonstrates your organization's commitment to addressing Magnetic Materials 2019.

### **Exposure includes:**

- One Plenary speaking opportunity
- Company acknowledgement on all official Congress support signs, programme, and Congress website and on all marketing collateral including enhanced logo on the Congress holding slide
- Complimentary registration for 5 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material
- A complimentary full page advertisement in the programme booklet | After the event "Thank you email" to all attendees with company logo

### **GOLD** SPONSO

As a presenting sponsor, this package ensures your organization on a customized role in the program agenda (speaking role OR networking event) to promote your brand.

### Additional benefits include:

- Company acknowledgement on all official Congress support signs, programme and on all marketing collateral including enhanced logo on the Congress holding slide
- Special recognition on the Congress website
- Complimentary registration for 3 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material
- A complimentary full page advertisement in the Congress proceedings

### **SILVER** SPONSOR

- Company acknowledgement on all official Congress support signs, programme and on all marketing collateral including enhanced logo on the Congress holding slide
- Special recognition on the Congress website
- Complimentary registration for 2 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material

**EXHIBITION:** 1500\$

The exhibition space will be provided either at the meetings area or at the banquets region where the welcome reception, refreshments and the posters will be and so there will be plenty of opportunity for you to interact with the delegates. Each booth will have access to power and lighting.

## PPLICATION FORM Magnetic Materials 2019

Name of the Organization/Company	
Sponsorship Package of your Choice	
Country	
State	
Address	
Email	
Tel	
Fax	
Please Select the Appropriate Level	
Elite Sponsor Gold S	Sponsor Silver Sponsor Exhibition
Sponsorship Amount	







### MORE SPONSORSHIP **OPPORTUNITIES**

We're open to all suggestions and would be delighted to work with you to bring something truly interesting for our attendees! We've prepared a list

Sponsorship packages you may be interested in:

- Lanyards
- Congress refreshment breaks
- Attendee t-shirts
- On-site-banners
- Event guide advertising
- Swag bag inserts
- Virtual Sponsorships

How to Reserve Your Sponsorship:

Sponsorships are limited and available on a first-come, first-served basis.

To request your sponsorship email us at sponsor@alliedglobalevents.com

Shipment Details: All details in regards to the shipment will be sent to exhibitors closer to the time of the Congress

Terms and Conditions of Booking: Acceptance of applications for exhibits or sponsorship is at the discretion of the organizers. Payment must be made in advance of the Congress and is non-refundable according to the cancellation terms. Invoice terms are 30 days net. You will be provided with confirmation of your booking, and details of shipping co-ordinates and relevant shipping deadlines will be sent to exhibitors and relevant sponsors closer to the time of the Congress.

Contact: We would be happy to answer your questions and hear your suggestions! Get in touch with us: